OPIM Innovate — O

Blueprint Name

Tips

When you ideate it is important that you have a diverse team to generate as many ideas as possible. Make sure to label this third worksheet with the same Blueprint Name.

As you generate ideas using the various resources in the Innovation Space organize the ideas under the Parts List section. Under the **Priority Components** section prioritize those ideas and rank the top three ideas that you are going to consider for prototypes.

Step 3

Quick idea generation without getting caught up in specifcs is at the core of design thinking.

This includes:

- 1. Collecting all ideas regarding your project
- 2. Prioritize the ideas
- 3. Rank the top three ideas

You are now on the third phase of Design
Thinking - Ideate. In our Ideate space we have set up a double-sided mobile You are now on the third phase of Design whiteboard to allow for free thinking and

quick idea generation. There are markers, colored magnets, sticky notes, and a variety of other tools to assist with brainstorming.

Parts List

Priority Components

1.

2.

3.

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